

EMPLOY -YOUR- SELF!

December 2020
No.6

Employment Opportunities for Youth in Social Economy In this issue

Sharing with you details from the held webinar, words of Ms. Nawel Faysal, freelance at fundraising and information about next project event

Webinar Financing of social economies done!

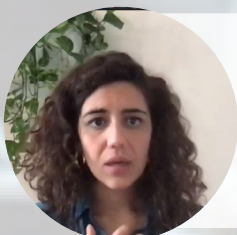
The project Employ Yourself completed implementation of the online Mentorship programme on innovation "Support to Sustainable Economic Development". The fourth and the last webinar on the topic "Financing of social economies" was held on December 15th. We remind you that the second part of the course is ahead of us, which will be held in January-February 2021, and consists of three individual mentoring sessions.

The fourth webinar in a row was led by Ms. Nawel Faysal, who spoke, among what fundraising means, typologies and tools for fundraising, the importance of digital marketing in the process, group funding and how to develop a group funding campaign. How to start Crowd Funding, what that means what are the key advantages. The emphasis of the webinar was related to Campaign phases Planning, which is starting from the project idea to a definition of a campaign, Content creation elaboration on texts, media, images and communication plan. Lunch key activities to promote the go-live, management and monitoring through manage the community of donors and potential supporters and monitoring of the trend. Closing always with thank-you activities to donors and updating of project developments.



The Webinar was attended by 30 participants from 9 countries. It was targeting young people and organisations dealing with youth, wishing to transform their methods of social intervention in order to improve the management of resources in a sustainable and innovative way.

At the end of this series of Webinar, the all participants will receive a mini-manual / guideline with all the instruments and topics presented during the Mentorship programme on innovation.



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Try to approach common interest, thanks to a shared interest people decide to invest and finance a project that they know can bring an added value.

Nawel Faysal, freelance at fundraising

Our Next Event >>>>>>

INDIVIDUAL MENTORING SESSIONS

Date > **January-February 2021**

Online > platform "Zoom"



Individual sessions are tailored to the personal needs of social enterprises.



INDIVIDUAL MENTORSHIP SESSIONS: 3H/SOCIAL ENTERPRISE

JANUARY AND FEBRUARY 2021

THE TOPICS:

- 1. DIGITALISATION AND DIGITAL MARKETING - SILVIA PALLAVER**
- 2. CO-DESIGNING SOCIAL VALUE - PIREL KORENFELD**
- 3. NEW MARKETS - MARIA RITA FIASCO**
- 4. FUNDRAISING FOR SSE - NAWEL FAYSAL**

Useful Links

To make difference between website and landing >

Click Link Below
↓

<https://www.fabene.org/>
(website)

Click Link Below
↓

<https://donare.fabene.org/index.html>
(landing)